27th Annual

The TRAVEL & VACATION SHOW

In Canada's National Capital

www.travelandvacationshow.ca

A Consumer Show with the added benefits of a Trade Show…

- Focused exclusively on destinations & travel
- Focused on consumers seeking travel and holiday information
- Personal invitations mailed to the travel industry
- Special name tags to identify the trade
- 150 exhibitors from Canada and around the world
- Over 15,000 of the right visitors
- Experienced show organizers with a proven track record

The Perfect Travel Show City…

- Canada's national capital region, home of the federal government, embassies and three universities with a population of over 1.5 million
- People are well educated with a young, entrepreneurial workforce and more engineers, scientists and PhDs per capita than any other city in Canada. In other words, an affluent population who have job security and who are blessed with substantial vacation periods
- Ottawa is a bilingual city and has the 2nd highest per capita income of all major Canadian cities with a median family income of over $140,000

Show Location:

The Travel and Vacation Show in the spectacular Shaw Centre (formerly the Ottawa Convention Centre) – a state of the art building in the heart of downtown.

A Show that Works for Exhibitors…

Exhibitors that can tap into this extraordinary market include:

- Tourist boards, Embassies, Tour operators, Airlines
- Cruise, Rail and Coach lines
- International destinations, Adventure travel, Culinary tourism, Hotels, Spas, Resorts,
- Travel support services
- Travel related products

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Media and Promotion…

An advertising campaign in English and French newspapers
12,000+ direct personalized mail target marketing
An effective public relations campaign.

Services Provided…

- Draped exhibit space on a carpeted floor
- Exhibitor identification badges
- 10 VIP complimentary passes per booth
- 24-hour security
- Free student services available
- Sponsorship opportunities

Reserve Your Space Now!

Show Dates:	Show Hours:	Booth Size:
Saturday, April 6, 2024	10:00 am – 5:00 pm	10'x10'
Sunday, April 7, 2024	10:00 am – 4:00 pm	Rate: $1750.00*

*($200 extra for a corner booth)
(CDN) + 13% HST

To contact us or for space reservations:
Robert Player at:
Tel.: 613-567-6408
email: rplayer@sympatico.ca

PLAYER EXPOSITIONS International Inc.
255 Clemow Avenue
Ottawa, Ontario
K1S 2B5 Canada