

23th Annual



The TRAVEL & VACATION SHOW

In Canada's National Capital

www.travelandvacationshow.ca

A Consumer Show with the added benefits of a Trade Show...

- Focused exclusively on destinations & travel
- Focused on consumers seeking travel and holiday information
- Personal invitations mailed to the travel industry
- Special name tags to identify the trade
- 200 exhibitors from Canada and around the world
- Over 17,500 of the right visitors
- Experienced show organizers with a proven track record

Ottawa is a Perfect Travel Show City...

Canada's capital city, home of the federal government, embassies and three universities with a population of over 1.2 million

People are well educated, affluent, job secure and blessed with substantial vacation periods

The 2nd highest per capita income of all major Canadian cities

65% of show visitors in 2015 earn \$90,000 +

Show Location:

The Travel and Vacation Show in the spectacular Shaw Centre (formerly the Ottawa Convention Centre) – a state of the art building in the heart of downtown.

A Show that Works for Exhibitors...

Exhibitors that can tap into this extraordinary market include:

- Tourist boards, Embassies, Tour operators, Airlines
- Cruise, Rail and Coach lines
- Hotels, spas, resorts, Adventure travel, Culinary tourism, Golf destinations
- Travel support services
- Travel related products

See who participated in 2016 at: <http://www.travelandvacationshow.ca/list.html>

Continued:

Continued from page 1

www.travelandvacationshow.ca

Media and Promotion...

A saturation campaign of English and French newspapers
Direct personalized mail target marketing
An effective public relations campaign

Services Provided...

- Draped exhibit space totally carpeted floor space
- Exhibitor identification badges
- 10 VIP complimentary passes per booth
- 24 hour security
- Free student services available
- Free listing in show guide
- Sponsorship opportunities

Reserve Your Space Now!

Show Dates:

Saturday, March 25, 2017

Sunday, Marcy 26, 2017

Show Hours:

10:00 am – 5:00 pm

10:00 am – 5:00 pm

Booth Size:

10' x10'

Rate: \$1550

(\$200 extra for a corner booth)

(CDN) + 13% HST

To contact us:

Tel.: 613-567-6408

email: rplayer@sympatico.ca

Mailing Address:

For Space Reservations Send

Application to: email: rplayer@sympatico.ca or Fax: 613-567-2718

PLAYER EXPOSITIONS INT. INC.

255 Clemow Avenue

Ottawa, Ontario

K1S 2B5 Canada