



Canada Border  
Services Agency

Agence des services  
frontaliers du Canada

Canada Border Services Agency  
International Events and Convention Services Program  
140 Thad Johnson private  
Ottawa, Ontario  
K1V 0R4

January 31, 2017

File #OTT\_2017\_09995

Player Expositions International Inc.  
255 Clemow Ave,  
Ottawa, ON  
K1S 2B5

Dear Robert:

In response to your correspondence dated January 10, 2017; the Canada Border Services Agency (CBSA) - International Events and Convention Services Program (IECSP) officially recognizes the following event:

The Travel and Vacation Show  
March 25 -26, 2017  
Shaw Center  
Ottawa, Ontario

The information provided to the CBSA states there will be approximately 15,000 attendees to which 4% are foreign to Canada and that the event opened to the general public with no sales.

As outlined in your correspondence, this event is expecting approximately 20 foreign exhibitors who are importing travel brochures, posters, videos and other display items for use at the event.

It should be noted that, non-Canadian exhibitors may import posters, videos and other display items temporarily as outlined in the provisions of tariff classification **9993.00.00.00** duty free, on the condition that the goods will be exported from Canada upon the completion of the event.

Goods imported as “giveaways” must be accounted for at time of release on a [Form B3](#), *Canada Customs Coding Form* with all applicable duties and/or taxes collected at the time of importation.

Under certain circumstances, the CBSA will require a security deposit on goods temporarily imported to Canada. These goods are normally documented on the Temporary Admission Permit (Form E29B).

Under certain circumstances, the CBSA may waive the requirement for goods being temporarily imported to be documented on the Temporary Admission Permit (Form E29B) as well as the posting of a security deposit.

Provided, at the time of importation, the conditions of temporary importation previously described are met, the IECSP recommends that both the requirement for the display material to be documented on a Form E29B and the posting of a security deposit be waived.

At the time of exportation, goods granted temporary admission on a Form E29B or Carnet must be presented along with importer’s/owner’s copies of the appropriate documentation to CBSA for verification and certification. This presentation may occur at a CBSA office inland or at the port of export, depending on the circumstances

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involved and is necessary for you to receive a refund of any securities posted. Please note that the refund is not immediate.

Mendelssohn Event Logistics has been designated as the official customs broker for this event. If you have any questions regarding importing meeting materials into Canada or if you wish to inquire as to the brokerage services provided, please contact Diane Labbé at 514-987-2700 ext.2123.

CBSA requires everyone seeking admission into Canada to properly declare themselves to CBSA by providing accurate identification. CBSA will accept a valid passport as proof of citizenship.

Persons who have been convicted of any criminal offences may be inadmissible to Canada. For more information please visit: [www.cic.gc.ca/english/information/inadmissibility/index.asp](http://www.cic.gc.ca/english/information/inadmissibility/index.asp)

If you have attendees from visa-requiring countries ([www.cic.gc.ca/english/visit/visas.asp](http://www.cic.gc.ca/english/visit/visas.asp)), please contact the Special Events Unit of Citizenship and Immigration Canada (CIC) at [special.events@cic.gc.ca](mailto:special.events@cic.gc.ca) with the specifics of your event. They will assess the visa requirements of your event.

To facilitate border procedures it is recommended that exhibitors, carriers, organizations and attendees be provided a copy of this letter for presentation to a CBSA Border Services Officer upon their arrival to Canada.

In conjunction with the presentation of this Recognition Letter, an itemized list of goods including a description, country of origin, quantity and value is required for presentation to CBSA. If your event materials will be imported by a commercial carrier or courier service, a copy of this letter should also be attached to any shipping documents.

Please do not hesitate to contact the undersigned if you have any questions or require additional information.

Sincerely,

Meagan Alexander  
Regional Coordinator, International Events and Convention Services Program (IECSP)  
Canada Border Services Agency  
Tel: 613-991-1427 Fax: 613-991-6912  
Teletypewriter: 1-866-335-3237  
CBSA-ASFC\_IECSP-PSEIC\_OTT@cbsa-asfc.gc.ca  
Government of Canada

*The information you provide in this document is collected under the authority of **Section 107(9) of the Customs Act** for the purpose of the facilitation of border coordination services for organizers of international events being held in Canada. The information may be disclosed to Other Government departments and/or Agencies (e.g. Citizenship and Immigration Canada) for the purposes of providing assistance with admissibility requirements.*

*Individuals have the right of access to, the protection and correction of their personal information under the **Privacy Act – Section 12**. The information collected is described under the **International Events Personal Information Bank CBSA PPU 040** which is detailed at [www.cbsa.gc.ca/agency-agence/reports-rapports/pia-efvp/atip-airp/infosource-eng.html](http://www.cbsa.gc.ca/agency-agence/reports-rapports/pia-efvp/atip-airp/infosource-eng.html)*

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